

# Bloomsburg University Seminar Staff

Dr. John J. Olivo  
Department of Business Education and  
Information and Technology Management

This seminar has been funded through a grant from the  
Pennsylvania State University, Center for Professional  
Development

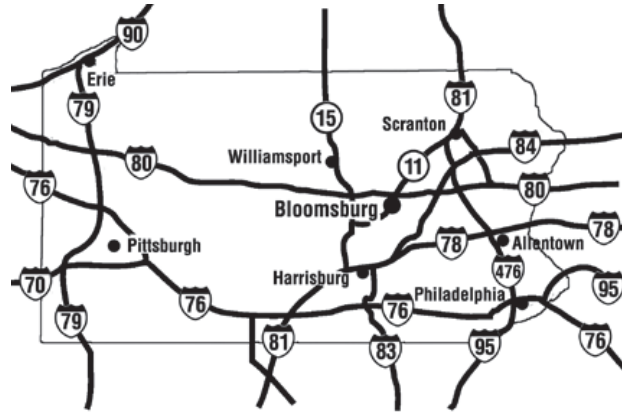
Bloomsburg University is an Act 48 provider. Please provide your PDE  
ID# on the registration form and BU will process the hours for Act 48  
upon completion of the seminar.

## Upcoming: Fall 2011 Seminar

Date: Friday, October 14, 2011  
Time: 8 a.m. to 3 p.m.  
Location: Holiday Inn, Grantville, PA  
Cost: \$45

Seminar information will be available at:  
[www.bloomu.edu/ce](http://www.bloomu.edu/ce)  
[www.pbea.info](http://www.pbea.info)

Exhibits and door prizes will be provided by:  
Rachel Brensinger • Cengage Learning  
Paul Glodek • Glencoe McGraw Hill



## Location and Directions

From I-80 Exit 236, travel south on Route 487 (Lightstreet  
Road) about one mile. Turn left at the traffic light onto  
Swisher Circle and park in the large parking lot on the  
right. Place the parking decal on your mirror. The rear of Andruss  
Library is facing the parking lot.



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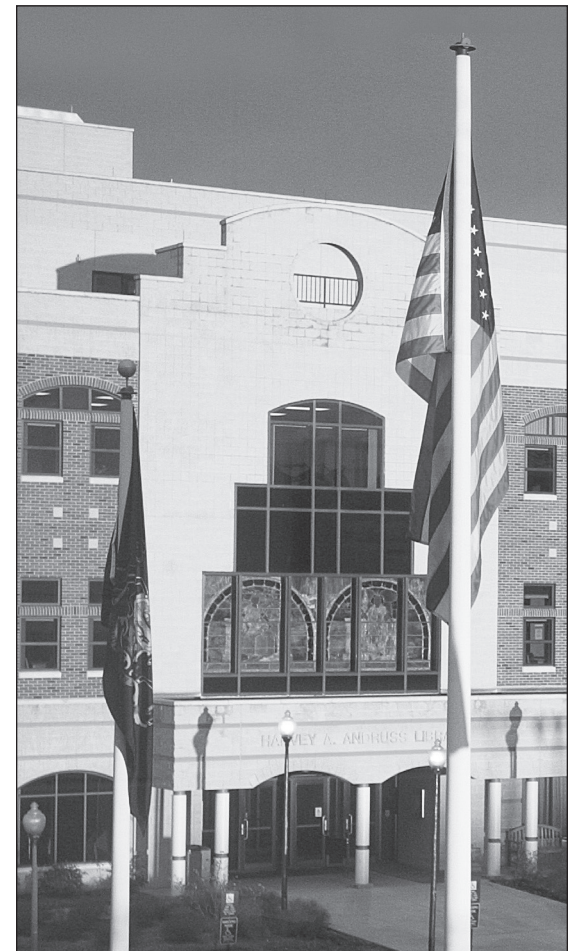
Bloomsburg University is committed to equal educational and  
employment opportunities for all persons without regard to race,  
religion, gender, age, national origin, sexual orientation, disability or  
veteran status.

## Bloomsburg University of Pennsylvania

## Summer 2011 Business Education Seminar

June 20-24, 2011  
Bloomsburg University

Presented by  
The Department of Business Education and  
Information and Technology Management



# Part I:

## Technology Seminar

Instructor: Ann Kieser

Monday, June 20, 9 a.m. – 4 p.m.

Technology tools for business courses.

- Edmodo
- Glogster
- Wikis
- Livebinder
- Quizlet

Tuesday, June 21, 9 a.m. – 4 p.m.

Express learning with digital images and movies.

Learn to use these free digital imaging tools:

Adobe Photoshop Express online apps

- Photoscape
- Inkscape

Learn to use these Digital Movies:

- Animoto
- Windows Movie Maker

Wednesday, June 22, 9 a.m. – noon

Technology wrap-up, and idea and lesson sharing

Location: Andruss Library, Room 243

Cost: \$75

Fee includes instruction, light refreshments and resource materials.

# Part II:

## Initiative to Convince College Board to Add Accounting to AP Curriculum

Instructors: Dan Deines, Ph.D., CPA,  
Glenda Eichman  
Sean Crevier

Wednesday, June 22, 1 p.m. – 4 p.m.

Thursday, June 23, 9 a.m. – 4 p.m.

Friday, June 24, 9 a.m. – 4 p.m.

The Initiative to Convince the College Board to Add Accounting to AP Curriculum is a year-long course based on high school teachers having 90 contact hours with students from August/September through May/June.

The course includes financial accounting, managerial accounting and financial statement analysis topics. Compared to the traditional, stand-alone financial accounting and managerial accounting courses, this pilot course encompasses more topics and learning outcomes than the traditional financial accounting course, and at least a quarter of the topics and learning outcomes in a traditional managerial course.

For detailed information on the components of this seminar go to [www.accountingpilot.com](http://www.accountingpilot.com).

Location: Andruss Library, Room 243

Cost: \$75

The fee includes instruction, light refreshments and resource materials. Participants are strongly recommended to purchase a HP10B2 Financial Calculator (\$30) for this seminar.

# Registration Form

Summer 2011

Business Education Seminar

June 20-24, 2011

Registration Deadline: Friday, June 17, 2011

Space is limited to 36 registrants for each seminar.

Participants may register for one or both seminars.

Print or type:

Name: \_\_\_\_\_

PDE Professional ID#: \_\_\_\_\_

E-mail: \_\_\_\_\_

School: \_\_\_\_\_

School address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

School phone ( \_\_\_\_\_ ) \_\_\_\_\_

Mail this form and payment to:

Magee Center, Bloomsburg University

700 W. Main St., Bloomsburg, PA 17815-1301

Method of Payment (Check One).

Check (payable to "Bloomsburg University")

VISA/MasterCard/Discover/Am Express

Name on Card: \_\_\_\_\_ Exp. \_\_\_\_\_

Card #) \_\_\_\_\_

Please direct questions to Lisa Clippinger at (570) 389-5324

Fax: (570) 389-3892, E-mail: [lclippin@bloomu.edu](mailto:lclippin@bloomu.edu)