

2015 CONFERENCE SCHEDULE-AT-A- GLANCE



“MAKE AN INVESTMENT IN BCIT”

THURSDAY, NOVEMBER 19, 2015

1:00pm -2:00pm 6:00pm -8:00pm	Registration Open— LOBBY		
2:00-4:00 pm	Trolley Works History & Chocolate Tour of Hershey (75 min)		
4:00-6:00 pm	Dinner on Your Own		
	GRANDE I		MAJESTIC
6:00 - 7:00 pm	Pro Football Hall of Fame’s Youth & Education Program <i>Andy Wise</i>	Teaching Kids About Social Media... <i>James Beeghley</i>	
7:15-8:15 pm	Practice What You Preach: Investing Basics, Students & You... <i>Doug Hassenbein</i>	Do You Want To Be Wealthy? (Will You Take Notes?) <i>James Szczepaniak</i>	

FRIDAY, NOVEMBER 20, 2015

7:00am-10:00am	Registration Open— LOBBY			
7:30-8:00 am	Continental Breakfast			
	GRANDE I	GRANDE II	GRANDE III	MAJESTIC
8:00-9:00 am	Practice What You Preach: Investing Basics, Students & You... <i>Doug Hassenbein</i>	Why Digital Literacy Matters Now More Than Ever... <i>Kristin Giron/Roger Crider</i>	Financial Skills for Life... <i>Julius Green, PICPA</i>	Exhibitors, Vendors and Scholarship Auction
9:15-10:15 am	Federal Reserve Bank of Philadelphia Economic and Personal Finance Materials & Programs <i>Todd Zartman</i>	Knowledge@Wharton High School: Discovering Business & Finance Resources for the Classroom... <i>Diana Drake</i>	Financial and Career Readiness: EverFi’s Blended Learning Approach... <i>Amber Osuba</i>	
10:30-11:30 am	Teach a Cybersecurity Course at your School! <i>Dr. Melanie B. Wiscourt</i>	What every consumer needs to know about IDENTITY THEFT ... <i>David Shallcross</i>	College Finance 101 <i>Jason Linkes</i>	
11:45am-12:45pm	Teach a Cybersecurity Course at your School! <i>Dr. Melanie B. Wiscourt</i>	Teaching Kids About Social Media.... <i>James Beeghley</i>	Making Cents of Financial Education in Pennsylvania <i>Hilary Hunt</i>	
1:00-2:00 pm	Awards Luncheon/Annual Business Meeting/Scholarship Auction			
2:00-2:45 pm	Keynote Address – Robin L. Wiessmann, Secretary PA Dept of Banking & Securities			