



PBEA 2017 Conference Schedule At a Glance

Not Just Business As Usual

Thursday, November 16, 2017

1:00 pm – 2:00 pm	Registration Open – Hotel Lobby
6:00 pm – 8:00 pm	
4:00 pm – 6:00 pm	Dinner on Your Own
Grande I	
6:00 pm – 7:00 pm	The Center for Economics, Business, and Entrepreneurship Education: Providing Innovative Pedagogical Techniques to Teach Business <i>Dr. Emma Fleck, Director for the Center for Economics, Business, and Entrepreneurship, Susquehanna University.</i> Using Hamilton the Musical to Teach Economics <i>Dr. Matt Rousu, Interim Dean of the Sigmund Weis School of Business, Susquehanna University</i>
8:00 pm – 11:00 pm	Sponsored Social & Networking Event Enjoy appetizers and beverages with conference attendees, speakers, and our gracious sponsors

Friday, November 17, 2017

7:00 am – 10:00 am	Registration Open – Hotel Lobby		
7:30 am – 8:00 am	Continental Breakfast		
	Grande I	Grande II	Grande III
8:00 am – 9:00 am	Teaching Financial Literacy by Engaging Students with Music, Video, TV, and Movie Clips <i>Dr. Matt Rousu, Interim Dean of the Sigmund Weis School of Business, Susquehanna University</i>	Bringing Home the Bank: Partnering Your High School with Local Credit Unions/Banking Institutions – Reality Fairs and In-School, Student-run Credit Unions <i>Financial 1st Federal Credit Union</i>	Pennsylvania Free Enterprise Week (PFEW) – A week-long intensive summer entrepreneurship experience for your students <i>Michele Warofka, Foundation for Free Enterprise</i>
9:15 am – 10:15 am	Building an Entrepreneurship Class for College Credit Rob Donatelli, Dallastown Area High School	Information Session and Focus Group #1 : The Center for Economics, Business, and Entrepreneurship Education: Providing Innovative Pedagogical Techniques to Teach Business <i>Dr. Emma Fleck, Director for the Center for Economics, Business, and Entrepreneurship, Susquehanna University.</i>	Topic TBA <i>Todd Zartman, Economic Education Specialist, The Federal Reserve Bank of Philadelphia</i>
10:15 – 11:00 am	Information Session and Focus Group #2 : The Center for Economics, Business, and Entrepreneurship Education: Providing Innovative Pedagogical Techniques to Teach Business <i>Dr. Emma Fleck, Director for the Center for Economics, Business, and</i>	Please spend this time patronizing our vendors and previewing items for our Scholarship Auction!	

	<i>Entrepreneurship, Susquehanna University.</i>		
	Grande I	Grande II	Grande III
11:00 – 11:45	Help Your Students Get To College without Tens of Thousands of Dollars in Student Loan Debt <i>Kevin Bukatman, College Planning Service America, LLC</i>	Partnering Small Business with your High School <i>Karl Fisher, Alabaster Coffee</i>	Business Classroom Environment and Student Motivation! GAME—ON! Is a situational LIFE thought process that can be used to help motivate individuals and teams to help establish and maintain a great attitude towards all things that come our way in LIFE! Personal, Career, Church, Workplace, Relationships, Finances, Athletics, and much more. Are you ready to get your GAME—ON! Ask yourself today! How is my attitude? Good or is it GREAT? <i>Timothy J. Dershem, Business Educator, Greenwood School District</i>
12:00 – 12:45	Incorporating Screencasting & EdPuzzle for Online Learning <i>Heather Pipech, Loyalsock Township School District</i>	PDE Update – Get up-to-date on what is going on in the world of BCITE through the lens of PDE <i>Mindy Freidin-Mansfield, MBA, Department of Education: Bureau of Career and Technical Education</i>	Topic TBA <i>Todd Zartman, Economic Education Specialist, The Federal Reserve Bank of Philadelphia</i>
1:00 – 2:00	Luncheon & Business Meeting Scholarship Auction		
Conference Schedule & Sessions are Subject to Change			