

Seminar Faculty/Staff



Margaret O'Connor, D. Sc.
Chair of the Department of
Innovation, Technology, and Supply
Chain Management

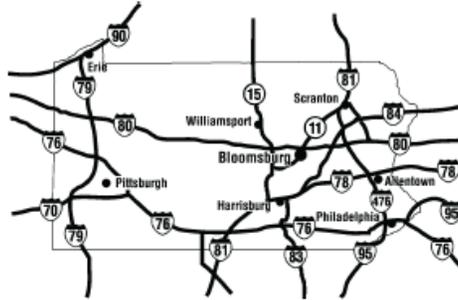


Christina Force, Ed.D.
Assistant Professor in Business
Education



Please share this brochure with all of your Business Education teachers. This is a professional development opportunity. Participants receive a certificate of completion.

Location and Directions



East of Bloomsburg: Use I-80 west to Exit 236A south.

West of Bloomsburg: Use I-80 east to Exit 236 south.

South of Bloomsburg: From Central Pennsylvania, take Routes 11 and 15 north

Southeast Pennsylvania: Take Northeast Extension of the Pennsylvania Turnpike (I-476) to I-80 west (Pocono Exit) to Exit 236A south.

North of Bloomsburg: From the Scranton/Wilkes-Barre area, take I-81 south to I-80 west to Exit 236A south.

The Williamsport area: Take I-180 south to I-80 east to Exit 236.

From Exit 236, take Route 487 south and follow signs to campus, approximately one mile.

Turn right onto Country Club Drive. Proceed up the hill and Monty's will be on your right.



2018 Spring Teacher Seminar

**Friday, March 23, 2018
Monty's Assembly**

Room 127

PRESENTED BY:

Zeigler College of Business

**Department of Innovation,
Technology, and Supply
Chain Management**

BREAKFAST SPONSORED BY:



About the Presenters

Matthew Rousu –Matthew Rousu is Interim Dean and Professor of Economics in the Sigmund Weis School of Business at Susquehanna University. He created and maintains the website Broadwayeconomics.com, designed to teach economics through showtunes. His main teaching interests include microeconomics, political economic thought, and game theory. Dr. Rousu has been quoted widely on many issues. Among the outlets that have quoted Dr. Rousu are the Associated Press, CBS Atlanta, The Chicago Tribune, Forbes, The NY Daily News, The Philadelphia Inquirer, US News and World Report, The Washington Post, Wikipedia, and Yahoo.com. He has received several external grants and has received awards for both his teaching and research. Dr. Rousu earned a Ph.D. in Economics from Iowa State University.

Robert Donatelli – Rob Donatelli is a business & computer science teacher at Dallastown Area High School. He is also the founder of the Donatelli EdZone. His passions include school leadership, education technology, presenting, entrepreneurship, and coaching. Follow him on YouTube at the Donatelli EdZone or on Twitter @DTown_MrD.

Nathaniel Turcotte – Nate Turcotte is a Ph.D. candidate at Penn State University, where he spends his time studying youth across media-rich learning platforms. Through his research, Nate investigates ways in which the typical “classroom as a container” model can be disrupted as he follows the learning trajectories of youth who pursue their own interests beyond school. In his free time, Nate enjoys playing Call of Duty and Madden.

AND

Robert Hein—Robert Hein is a former high school English teacher that is currently a Ph.D. student at Penn State University. His research interests revolve around video-gaming cultures, digital literacies, and writing instruction. More specifically, his is interested in how competitive gamers build relationships, instruct one another, and leverage livestreaming technology to grow their communities. When he’s not busy researching or writing, Robert enjoys playing online games like *World of Warcraft* and *Overwatch*.

Program

8:00 a.m.— 8:30 a.m.

Registration, Continental Breakfast
Provided by PBEA

8:30a.m.—8:45 a.m.

Introductions

8:45 a.m.—9:45 a.m.

Matthew Rousu—Using TV, Movies, and experiments to make your economics class more interactive

Economics is often considered dull – but it shouldn’t be. Relating economic concepts to TV, music, and movies can help engage students and improve their learning. In this presentation, you will learn how to use TV, movie, and music clips to teach concepts like supply and demand, production costs, elasticities, and even the properties of communism vs. capitalism. You will also learn where to find hundreds of pre-prepared clips to use in your classrooms.

10:00 a.m. – 11:00 a.m.

Robert Donatelli—Spicing Up Class Discussions with Twitter

Looking for a way to spice up those class discussions? Look no further than one of the most popular social media tools "Twitter!" In this session, you will learn about the value of a Twitter chat, how to participate in one, and how to set-up and conduct one for your students. Free lesson plan and activity!

11:15 a.m. – 12:15 p.m.

Nathaniel Turcotte & Robert Hein—Learning Through Gaming: Strategies for Adopting Games-Based Lessons into the Classroom

Video gaming is both a prominent participatory activity, and an integral part of popular culture. Over the past few years, our research team has sought to uncover the educational benefits of playing highly attractive commercial-off-the-shelf (COTS) video games. In our presentation, we will highlight these benefits, as well as discuss strategies for adopting COTS games-based lessons into your own classroom.

12:30 p.m. – 1:30 p.m.

Lunch

1:30 p.m. – 2:00 p.m.

Business Education Open Discussion Round Table

Registration Form

2018 Spring Teacher Seminar — March 23, 2018

****This conference awards 4 hours of Act 48 credits****

Registration Deadline: March 14, 2018

(Registrations will be accepted until seminar is filled)

Please print or type: **Cost: \$35.00**

Name: _____

E-mail: _____

School: _____

School Address: _____

City: _____

State: _____

Zip Code: _____ PBEA Region: _____

School Phone: (_____) _____

PPID # _____

Mail this form and payment (**Check payable to Bloomsburg University**) to:

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