




PBEA 2019 Conference Schedule At a Glance




Force of the Future

Thursday, November 21, 2019

1:00 pm – 2:00 pm	Registration Open – Hotel Lobby
6:00 pm – 8:00 pm	
4:00 pm – 6:00 pm	Dinner on Your Own
Grande I	
6:00 pm – 7:00 pm	<p>Instagram in BCIT Andrew Wise, BCIT Teacher at Hempfield High School and Harrisburg Area Community College Dr. Christina Force, Associate Professor, Bloomsburg University</p> <p>Are your students all over Instagram? Here is a perfect opportunity to connect with them in their space, help them to expand their business knowledge, and maybe even learn a few things from them. It is OK if you have never used Instagram (we hadn't until a year ago). Here is your opportunity to learn a little bit and have the knowledge to set your kids free on an awesome Social Media Experience. The goal is for your students to become the experts on your city or town through Instagram. We will share with you a profitable Business (not ours) and our vision of how we think that you can get there. Once the students establish themselves as "hub" of your city then people will start looking to them for what is relevant in the area and ultimately someday create an Instagram page that creates revenue through paid content. We will provide you with the tools and templates that we have used to develop our plan. You can feel free adjust and listen to your students to create your own prosperous Instagram Pages!!!</p>
8:00 pm – 10:00 pm	<p>Sponsored Social & Networking Event—Holiday Inn, Grantville—Grande 1-Sponsored by PICPA Enjoy appetizers and beverages with conference attendees, speakers, and our gracious sponsors!!</p> 

Friday, November 22, 2019

7:00 am – 10:00 am	Registration Open – Hotel Lobby		
7:30 am – 8:00 am	Continental Breakfast		
	Grande I	Grande II	Grande III
8:00 am – 9:00 am	<p>“Exploring Careers in Accounting” Mike Ozlanski Sigmund Weis School of Business Susquehanna University</p>	<p>Engaging Entrepreneurs Eileen Cornish Freedoms Foundation Kimberly Flueso Saucon Valley HS</p>	<p>“The Missing Semester” Financial Literacy Program Eugene M. Natali, Jr., CFA</p>
9:15 am – 10:15 am	<p>“Introduction to Future Readiness as mandated by PDE” Dr. Maggie O’Connor, Bloomsburg University & Audra Mazzante Insight PA Cyber Charter</p>	<p>“What’s New in IT?” Dr. Ed Keller Zeigler College of Business Bloomsburg University</p>	<p>“(New) experiments to improve your economics and business classes” Dean Matt Rousu Sigmund Weis School of Business Susquehanna University</p>

<p>10:15 – 11:00 am</p>	<p>TEACHER TANK CONTEST -2 Divisions- Teacher and Student Teacher</p> <p>Present a Lesson to the Biz Sharks</p> <p>Teacher Prizes 1st Place \$100.00 2nd Place \$75.00 3rd Place \$50.00</p> <p>Student Teacher Prizes 1st Place \$50.00 2nd Place \$25.00</p> <p><i>Sponsored by:</i></p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>NATIONAL GEOGRAPHIC LEARNING</p> </div> <div style="text-align: center;">  <p>CENGAGE</p> </div> </div> <p>**Registration and details for event will be available on our PBEA website in the months to come!</p>	<p>Visit Exhibitors and Scholarship Raffle</p>  <p>Force of the Future PBEA Conference Nov 21-22, 2019</p>		
	<p>Grande I</p>	<p>Grande II</p>	<p>Grande III</p>	
<p>11:00 – 11:45</p>	<p>“Teaching 3D - Developing Creativity and Innovation” Dr. Carolyn LaMacchia Zeigler College of Business Bloomsburg University</p>	<p>“Sales is Not What You Think” Dr. Monica J. Favia Zeigler College of Business Bloomsburg University</p>	<p>“Online Accounting Updates: Apla in MindTap” Sara Heindorf & Kenny Lockard</p>	
<p>12:00 – 12:45</p>	<p>“Don't Forget About Me! Getting the Most out of our High-Achieving Students through Motivation” James Tierney Center for Economics, Business and Entrepreneurship Education at Susquehanna University</p>	<p>“Let's Get Schooled with Schoology” Dr. Jeremy Jeffery & Michael O'Connor Bloomsburg University</p>	<p>“Got STEM in BIZ ED?” Explore the World of STEM and its relation to BCIT! Mary Beth Tomlinson Downtown STEM Academy</p>	
<p>1:00 – 2:00</p>	<p>Luncheon & Business Meeting Scholarship Raffle</p>			
<p>Conference Schedule & Sessions are Subject to Change</p>				