



Winter 2023 Newsletter

www.PBEA.info

PBEA, PO Box 21661, Lehigh Valley, PA 18002

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PDE UPDATES

Below is an update from our PDE Business Education Representative Mindy Freidin-Mansfield

1. We are in full swing with the new CATS program. All approved career and technical programs must be reapproved before December 2022.
2. Articulation Agreements must be updated annually, as set forth by Perkins V.
3. Commonwealth University of Pennsylvania (formerly Bloomsburg, Lock Haven, and Mansfield) and Pennsylvania Western University (formerly California, Clarion, and Edinboro) must first develop courses then programs that are consistent at each location prior to entering into Articulation Agreements with Career and Technical programs at the secondary level (this is a “work-in-progress”).
4. In the near future, postsecondary articulation agreements will need to be listed on the secondary school’s website.
5. PDE is working on a new CIP code to have an approved program for teacher certification to address the widespread teacher shortage. This is a new initiative so there is not much information available; however, it is moving along quickly.
6. On another note: Jump\$tart is planning regional (Philly area, Harrisburg area, and Pittsburgh area) speed networking opportunities for teachers to connect with classroom resources from the Jump\$tart partners.

Susquehanna University Sales Competition

Check out the flyer for the Sales Competition at Susquehanna. This is a great REAL opportunity for your students.

2ND ANNUAL HIGH SCHOOL SALES COMPETITION
At Susquehanna University
Monday March 13th, 2023

Showcase your selling skills in a professional sales encounter and learn about Susquehanna University's sales program & careers in professional selling

FREE Wilkes-Barre/Scranton Penguins Ticket for all competitors. Cash prizes guaranteed for the top 10 place winners. Scholarship opportunities available for competitors

REGISTRATION IS FREE BUT SPACE IS LIMITED (PA HIGH SCHOOL STUDENTS ONLY)
Register today at:
<https://www.susqu.edu/high-school-sales-competition>
Deadline to Register is 2/28/23

For more information, please contact Dr. Michele Welliver, Sales Program Coordinator at welliver@susqu.edu

Thank you to our Sponsors...

PO BOX Update

Trying to send us mail?

We have a new PO BOX:

Pennsylvania Business Education Association
PO Box 21661
Lehigh Valley, PA 18002

Electronic Transition Coming Soon!

It's 2023! Look forward to more streamlined electronic communication and updates. In 2023 we will be doing Membership, Conference Registration, and Payment Electronically. As we transition, we will have paper and hard copy options but stay tuned as we make our digital transitions!



PBEA Conference 2023

Save the Date—November 16 and 17 @Holiday Inn Grantville (Harrisburg/Hershey)

This year's PBEA Conference will once again be held at the Holiday Inn Grantville-(Harrisburg Hershey). The event will take place on Thursday November 16 and Friday November 17, 2023.

We are excited to have everyone from across the state join us for this year's conference!

Getting to know your Executive Board

Andy Wise President-Elect/Conference Chair



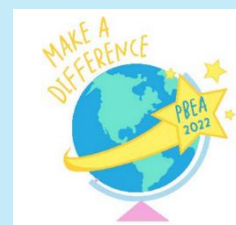
As your President-Elect and Conference Chair I am here to help create the best experience for you as a member through newsletters, the 2023 Annual Conference, and any other way you can think of to further Business Education in the State of Pennsylvania. I am a High School teacher at Hempfield High School in Lancaster County and an adjunct instructor at Harrisburg Area Community College. I have been a teacher for 17 years and love seeing students get excited when they learn new business concepts. I have been a member of both PBEA and NBEA for over 20 years. I got started with both organizations as a student at Bloomsburg University. In both organizations I have been able to present at annual conferences. I am excited to be a part of the PBEA Executive Board. Please keep me posted if you have any suggestions or just want to connect. My email is andy_wise@hempfieldsd.org.

2023 PBEA CONFERENCE LOGO DESIGN CONTEST!!!

Annual Conference Logo Design Challenge

Task

- The Pennsylvania Business Education Association is adopting the theme "Trending Upward" for the 2023 Annual Conference.
- You are being charged with creating a Logo to represent "Trending Upward."
- You may include graphics and the words "Trending Upward"
- Optional Text—November 16 and 17, 2023 Holiday Inn Harrisburg/Hershey Grantville, PA
- Logos Must Be Completed and Submitted to PBEATreasurer@gmail.com by Wednesday, March 1, 2023
- The PBEA Executive Board will evaluate all logos and determine which logo best fits our vision
- Winning Logo Recipient will get a \$25 Amazon Gift Card and the teacher of the Winning Logo will receive \$25 off their 2023 PBEA Conference Registration!
(Past Logo Examples on Right)



Bloomsburg University Husky Dog Pound

Check out the flyer for the Dog Pound Entrepreneurship Competition at Bloomsburg University. This is a great REAL opportunity for your students.