



Spring 2023 Newsletter

www.PBEA.info

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Berks Career & Technical Student Name Presidential Scholar

Alysabeth Rivera graduating senior at Berks Career & Technology Center has been named a Career and Technical Education candidate as part of the 2023 U.S. Presidential Scholars Program. The Career and Technical Education candidates were nominated by their Chief State School Officers based on their accomplishments in career and technical education fields.

The U.S. Presidential Scholars Program was established in 1964 by Executive Order of the President to recognize some of our nation's most distinguished graduating seniors for their accomplishments in many areas: academic success, leadership, and service to school and community. It was expanded in 1979 to recognize students demonstrating exceptional scholarship and talent in the visual, creative, and performing arts. In 2015, the program was expanded once again to recognize students who demonstrate ability and accomplishment in career and technical fields. Annually, up to 161 U.S. Presidential Scholars are chosen from among that year's senior class, representing excellence in education and the promise of greatness in America's youth.

The Commission on Presidential Scholars, a group of up to 32 eminent citizens appointed by the President, will select the finalists, and the U.S. Department of Education will announce the 161 Scholars in May. Of these, up to 20 will be selected as U.S. Presidential Scholars in Career and Technical Education.

U.S. Presidential Scholars are honored for their accomplishments during the National Recognition Program each June. To commemorate their achievement, the Scholars are awarded the Presidential Scholars Medallion.

2023 PBEA CONFERENCE LOGO WINNER!

Congratulations Slippery Rock High School Isaac Lindey

Such an amazing logo design! This logo is an amazing representation of who we are at PBEA and our "Trending Upward" Theme for the 2023 Conference. Congratulations Isaac Lindey and Ms. Kara Trettel. Isaac will receive a \$25 Amazon Gift Card and Ms. Trettel will receive a \$25 discount on her 2023 Conference Registration!

Thanks to all of those who participated in the Facebook vote!



2023 Conference Call for Proposals!

Do you have an amazing concept, idea, or project that you use in your classroom?

Do you want to share it with business education colleagues from across the state of Pennsylvania?

This is your opportunity. Click on the provided link or QR Code and fill out the form with your proposal. There is no better place or space to share things than the 2023 PBEA Conference in Grantville, PA on November 16 and 17, 2023!

2023 PBEA Conference Session Proposal

Instructions
PBEA Concurrent Session

Concurrent Session Proposal Deadline: July 1, 2023

- Concurrent sessions are a major part of PBEA's Annual Conference. These sessions are expected to be approximately 50 minutes in length (including Q&A), and are offered to convention attendees in a "block" format - meaning that 3-4 sessions will be going on simultaneously.
- Proposals will be reviewed and selection notifications will be sent out in July or August.
- All accepted presenters **must register for the PBEA Convention by September 15, 2023.**

For questions about submitting your proposal for PBEA's Concurrent session, please contact Andy Wise at andy_wise@hempfieldsd.org

wisandrew@gmail.com [Switch account](#)

The name and photo associated with your Google account will be recorded when you upload files and submit this form. Your email is not part of your response.

* Required

Presenter First and Last Name *

Your answer

CALL FOR PROPOSALS LINK

<https://forms.gle/kuH8hCL2Ez5AEstL9>



Follow PA Jump\$tart on Social Media



Have an interest in financial literacy and personal finance? The Pennsylvania Jump\$tart Coalition is updating its social media presence. Follow the organization on Facebook ([Pennsylvania Jump\\$tart Coalition | Facebook](#)) and LinkedIn ([Pennsylvania Jump\\$tart Coalition: Overview | LinkedIn](#)) to learn more about the organization and its efforts to promote financial education in the Commonwealth. Information is also available on their website, www.pajumpstart.org.

Getting to know your Executive Board



Jane Brooker, Ph.D., MBA President

Email: jane.brooker@alvernia.edu

Jane Brooker earned a B.A. in Business Administration and Business Education from Cedarville University, an M.B.A. from University of Findlay, and was awarded a Ph.D. in Workforce Education with an emphasis in Human Resource Development/Organization Development and Cooperative Education in May 2020 from Pennsylvania State University. Her research includes interpersonal competencies, emotional intelligence, and mindfulness. Jane has 20 years of teaching in K-12 business and technology classes and over seven years' experience in the collegial level teaching business and education courses. She has taught educational strategies and professional development to Career and Technology educators at Pennsylvania State University. Jane has taught Introduction to Business and Foundations of Business; Entrepreneurship; Business Communications; Instructional Strategies, Insurance and Risk Management; Field Experience and Business Education Seminar to Business Education majors; business internships; Introduction to Sales; Operations Management; Business Seminar; PACES class to students on academic probation; and was faculty advisor for a Learning Community for new freshman in the College of Business. She is an Assistant Professor of Business at Alvernia University. On a personal level, she competed in three Olympic Trials for Track and Field ('88, '92, '96), has two grown children and five grandchildren, and enjoys outdoor activities with her husband.

Susquehanna University Sales Competition Recap!



On Monday, March 13, students from throughout Pennsylvania participated in Susquehanna University's Second Annual High School Sales Competition. A collaboration between Susquehanna's Department of Communications and Sigmund Weis School of Business, the goal of the competition is to teach participants about the sales process and allow them to showcase their selling skills in a sales call role play with business professionals and university faculty. "We continue to be impressed by the preparedness of the high school students who compete. The sales competition is a great way for all participants to gain business and communication skills that will help them build their portfolios as they look ahead to college and their future careers," said Michele Welliver, associate professor of communications and professional sales program coordinator at Susquehanna University. Welliver also organized the competition and has more than a decade of professional sales experience in radio and television. This year's event included competitors from PA high schools including Central Columbia, Danville Area, Downingtown STEM Academy, Lewisburg Area, Montgomery Area, Selinsgrove Area, State College Area, and West Chester East. Students placing in the top 10 were:

1. Samuel Li, State College Area High School
2. Grace Shang, State College Area High School
3. (tie) Diana Tsarnakova, State College Area High School
(tie) Lyla Flowers, West Chester East High School
5. Sam Ikenberry, State College Area High School
6. Heidi Pena, Danville Area High School
7. Lila Mathias, State College Area High School
8. Abigail Sparrow, State College Area High School
9. Alaina Soza, Danville Area High School
10. Olivia Sokol, West Chester East High School

Danville Area senior Heidi Pena placed 6th in the competition. "It's exciting to see what you can do and how you can just progress. There was some hard competition, but I felt good," Pena said. Students placing in the top ten earned cash awards and certificates. All competitors also received a free ticket to a Wilkes-Barre/Scranton Penguins ice hockey game. Attendees and participants are also eligible to receive an additional \$1,000 scholarship on top of all other financial aid should the student be accepted and choose to attend Susquehanna University.

The competition was sponsored by LB Water, the Wilkes-Barre/Scranton Penguins ice hockey team, and the PA Future Business Leaders of America.

Designed as a two-round role play, students were directed to sell a specific product – a Wilkes-Barre Scranton Penguins ice hockey game package designed to boost engagement among the potential buyer's employees. Each round included a brief scenario, a particular goal, a potential close, a specific time limit, and a scoring rubric. Buyers and judges were a mix of sales professionals, Susquehanna faculty, and sales students. When not competing, student competitors and their guests could experience workshops, campus tours, and other events.

Susquehanna University's third annual High School Sales Competition is scheduled for March 11, 2024.