

PBEA 2024 ANNUAL CONFERENCE NOVEMBER 21 and 22, 2024

Holiday Inn Grantville (Harrisburg/Hershey)

PERSONAL FINANCE SESSION

Location: Holiday Inn Grantville

When? November 21, 2024, 4:00-9:30 p.m.

CONNECT

4:00-5:00 p.m.	Senator Gebhard and Senator Aument Reception/Meet and Greet Personal Finance Celebration
5:00-5:45 p.m.	Event Welcome—PBEA EXECUTIVE BOARD Friend of Business Award Recipient Personal Finance Kit—Hilary Hunt—"Putting your mind at ease with the New Standards."

COLLABORATE

5:45-6:15 p.m.	<p>Classroom Champions of Finance</p> <p>Hear from the best Finance Teachers how to deliver content in your setting. Each member of our esteemed panel will give a 3-minute informal presentation about who they are, what they do, how their personal finance course has evolved, what they are doing currently in their course, and the format their course is presented. After their presentation they will move to roundtable discussions. Engage in discussion with our panel of 8 Finance teachers as they share with you methods they have developed and adopted. With a variety of professionals, figure out the best way to teach Finance in your school!</p> <ol style="list-style-type: none"> 1. Renee Hughes Pine Grove High School 2. Patty Bealmear-Conewago Valley 3. Patsy Kvortek--Riverview Junior-Senior High School 4. Gail Weidman--Commonwealth Charter Academy Cyber Charter School 5. Carey Barzeski--McDowell 6. Dawn Beltz--West Middlesex Area School District 7. Amy Sullivan--Cedar Crest 8. Mary Ann Buckley--Huntingdon School District
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6:15-7:00 p.m.	<p>TACO BOUT PERSONAL FINANCE—ENJOY WALKING/WORKING TACOS!</p> <p>CONNECT with our TEACHER Panelists about the best way to present your Personal Finance content while you enjoy a Walking Taco Menu!!!</p>
7:00-8:25 p.m.	<p>CONNECT with financial education resource providers and learn about their services, programs, complete curriculums, and additional resources. Engage at 20 or more roundtables in 10-minute segments with 5 minutes of transition between tables. This will allow you to visit up to 6 tables of your choice! Table Full?—Check back later. Enjoying a table? Stay put, engage in more conversation!</p>


CREATE

8:30-9:30 p.m.	<p>It's your turn! GO Out there and CREATE!!</p> <p>Leave energized with new financial education tools, contacts, and ideas!</p> <p>Connect and enjoy cocktails provided by Members 1st Federal Credit Union</p>
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Connect with the following Finance Roundtables on Thursday 11/21/2024

- AFSA Education Foundation
- BELCO Community Credit Union
- Bloomberg Terminal
- Brighter Financial Futures
- CrossState Credit Union Foundation
- Federal Reserve Bank-Philadelphia
- First Commonwealth Bank
- Foundation for Free Enterprise Education
- Members 1st Federal Credit Union
- Mid Penn Bank
- Pennsylvania Assistive Technology Foundation
- PA Department of Banking and Securities
- PA Jump\$tart
- PA Treasury
- Wharton Global Your Program
- Winning the Training Game
- W!se Personal Finance

LAST UPDATED 11/11/2024	GRANDE I STUKENT Room	GRANDE II	GRANDE III	MAJESTIC
8:00-8:50 a.m.	Aaron Watson CEO of Piper Creative <i>How to Create More Pennsylvania Entrepreneurs</i> MAJESTIC I, II, III			
9:00-9:50 a.m.	Denise Leigh <i>Engagement 101- What does it take to get the attention of this generation</i>	Adam Tatar <i>Use of Technology in Accounting Courses</i>	Matt Rousu <i>Business and Economic Lessons from Taylor Swift Songs</i>	Jennifer Stubblefield <i>Current & Trendy Content for Our Future Entrepreneurs</i>
10:00-11:00 a.m.	Exhibitors, Vendors and Scholarship Auction- MAJESTIC I, II, III <ul style="list-style-type: none"> · ROUNDTABLES · Student-Run Businesses · Options for Funding · Student Engagement · Project-Based Learning · Post-Secondary Collaboration · Classroom Management · Industry and Work-Based Opportunities · Successful BCIT Programs · FBLA · DECA · NBEA · Certifications and Pathways in PA · CTE · Culturally Responsive Teaching · Teacher Mental Health 			
11:00-1:00 p.m.	 Awards Luncheon with Guest of Honor Tim DeFoor Proudly Presented by PA Bankers Association PBEA Hall of Fame Certified PBEA Educator Annual Business Meeting/Scholarship Auction			
1:15-2:15 p.m.	Denise Leigh <i>Let's Let our Students Lead!</i>	Mckale Jones <i>Employability Skills Using Game-Based Learning</i>	Christine Malone Thrifty Yinzer <i>Building a Brand: Podcasts, Blogs, and Social Media</i>	W!se Personal Finance Certification \$50 Fee FEE WAIVED! 1:30-3:00 p.m.
2:30-3:30 p.m.	Diana Lasseter Drake Managing Editor, Wharton Global Youth Program <i>Bringing the Wharton School to Your Students</i>	Abby Hess— Goodheart-Willcox <i>The Live Review: Sneak Peeks of Forthcoming Digital Courses and Instructional Strategies To-Go for Business, Finance, and Marketing</i>	Jessica Viera- National Retail Federation Foundation- <i>RISE Up Introduction - Retail Certifications for you and your students</i>	

Connect with the following Vendors on Thursday 11/21 & Friday 11/22

- National Retail Federation Foundation
- The Pennsylvania Institute of CPAs
- Winning the Training Game
- Insuring Careers Certification Program
- National Geographic/Cengage
- Interpretive Simulations
- Goodheart-Willcox Publisher
- Scentsy
- Central Penn College
- York College of Pennsylvania
- PA FBLA
- CrossState Credit Union Foundation
- Center for Economics, Business and Entrepreneurship - Susquehanna University
- PA Jump\$tart
- Alvernia University
- McGraw-Hill
- Zeigler College of Business
- Pearson
- Winning the Training Game
- VE International
- Foundation for Free Enterprise Education
- Kutztown Univ. Sport Management
- Savannah College of Art and Design
- Mid Penn Bank
- Stukent
- National Business Education Association
- First Commonwealth Bank
- Wharton Global Youth Program
- W!se Personal Finance
- BELCO Community Credit Union